

## CVSTOS CVSTOS'S SPECIAL NIGHT IN JAPAN WORLD WATCH COMMERCE, JAPAN



With the same momentum which they had when finishing up their tour in Asia, Cvsstos knew how to recreate the same enthusiasm at the private viewing which took place in Tokyo at the World Watch Commerce for the official launch of the Challenge Dani Pedrosa Limited Edition timepiece.

The brand's exclusive distributor organised, together with Moto Navi, the Japanese motorcycle magazine, a private reception reuniting under their common passion for cars the worlds of MotoGP and luxury watchmaking. The main protagonists of this event, Sassoun Sirmakes, the CEO, and Dani Pedrosa, the MotoGP rider, hosted a talk show devoted entirely to the ultra-light timepiece Challenge Dani Pedrosa Limited Edition, of which only 26 pieces have been produced.

The highlight of the evening, the autograph and photo op with Dani Pedrosa around the exhibited Honda Repsol CBR600 motorcycle, followed by conversations with some of the VIP guests on the timepiece launch, have all brought together the luxury watchmaking and the high-level motorsports worlds.

