

CVSTOS

LAUNCH OF THE CHALLENGE SEA-LINER, AT ATHLONIA,
JAPAN

29TH JULY 2013

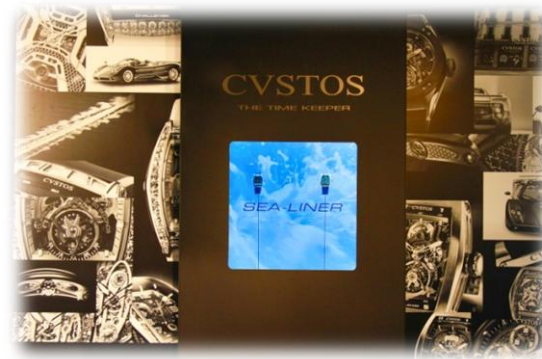


During the event, they had the opportunity to admire the Sea-Liner inspired by the refined art of yachting, sculpted in a chic yet-sporty spirit. It retains the aesthetic and technical code of the Tourbillon-s Yachting Club and comprises a skeletonized, automatic winding movement CVSTOS CVS350 with a rhodiated treatment, superbly visible, thanks to the transparent glass dial and the open case. Its case is crafted in 5N gold, steel or blue steel.

Other CVSTOS watches were also presented, and images of Honolulu Triathlon sponsored by CVSTOS, were displayed to show the challenging spirit of the Brand. The guests were delighted to see the great balance between elegance and sportiness that the CVSTOS portrays.

On the 29th of July, the Sea Liner has been launched, in Japan.

The party was hosted at Athlonia the Triathlon Concept Store. The CEO of Athlonia, Mr Shirato and the athlete of the Triathlon at the Beijing Olympics, Mr Ryosuke Yamamoto, presented the Challenge Sea-Liner in a luxury sport ambiance which suited the watch very well. About 100 people including press, celebrities and important clients were present.



CVSTOS - LAUNCH OF THE CHALLENGE SEA-LINER, AT ATHLONIA, JAPAN



CVSTOS - LAUNCH OF THE CHALLENGE SEA-LINER, AT ATHLONIA, JAPAN