

CVSTOS & GÉRARD DEPARDIEU

Proud to be Russian
Press Conference in Moscow



Following the buzz created with the video invitation at the beginning of December, the founders of the CVSTOS brand of watches and Gérard Depardieu got together, as announced, on 18 December, in Moscow for a press conference under the banner of patriotism, solidarity and pride.

More than 60 journalists from the written press and a dozen TV channels attended the Red Square, at the Four Seasons Hotel in Moscow to hear Gérard Depardieu talk for the first time about his partnership with the CVSTOS brand.

We found out how the actor and Sassoun Sirmakes, the brand's CEO, bonded during the last few months to achieve this unique partnership.

The watch line called Challenge Proud to Be Russian, whose ambassador is Gérard Depardieu, is not only an aesthetic and technical piece of jewellery, but also a true symbol of strong values. Gérard Depardieu has also reaffirmed his desire to offer a watch to the president of the Russian Federation, Vladimir Putin. An exclusive platinum watch on which CVSTOS is currently working.

[Watch the Partnership video >](#)

