

CVSTOS

THE TIME KEEPER

PRESS RELEASE

January, 19th 2010

CVSTOS opens Singapore boutique in partnership with Sincere Fine Watches

Singapore, January, 19th 2010 marks the debut of CVSTOS's sole boutique at Mandarin Gallery - a testament to the success it has seen since Sincere Fine Watches launched the brand in Singapore 5 years ago as an exclusive distributor and retailer.



CVSTOS

THE TIME KEEPER

PRESS RELEASE

January, 19th 2010



Founded in 2005 by Sassoun Sirmakes and Antonio Terranova, prominent in the industry in their own right, the brand's growth is due largely to the high standards the founders have set. Performance, Efficiency, Elegance and Preciousness – 4 core values of the brand that form the basis of its philosophy.



CVSTOS

THE TIME KEEPER

PRESS RELEASE

January, 19th 2010



"The encouraging result from CVSTOS over the last 2 years has boosted our decision to invest in a standalone boutique. This brand will grip those who seek a bold yet distinctive statement. Being the first and only store in Asia, it will enable Sincere to carve out new market opportunities in Asia." said Mr Ong Ban, the Chief Executive Officer (South Asia) of Sincere Watch Limited.

